



ON INFORMATION TECHNOLOGY
SUR LES TECHNOLOGIES DE L'INFORMATION



Through education, curriculum and industry involvement, the Focus on Information Technology program (FIT) is empowering youth by providing them with the skills needed to excel in our digital economy. As the global demand increases for skilled IT workers, our youth lack the training and hands on learning that will allow them to successfully transition into the competitive workforce.

With the FIT program, we are helping shape the Canadian economy by encouraging students to discover a career in information technology. A partnership with FIT means you can play an active role in bridging the gap between youth and employment, while encouraging Canada's place in the 21st century.

Reach Tomorrow's Workforce, Today.

The FIT program was developed by the Information and Communications Technology Council (ICTC) as a solution to future labour needs within the ICT workforce and was designed to act as a catalyst for youth employment. Taught by highly skilled Canadian teachers, FIT is a unique two-year program that enables secondary students to learn many advanced IT and business skills traditionally taught at the post-secondary level.

Currently FIT is found in over 100 schools nationwide and reaches students learning in both French and English. Our recognized certificate program was built upon industry standards and advanced educational learning outcomes; therefore, ensuring our graduates are advanced, highly-skilled and industry ready workers. With a FIT partnership you can reach tomorrow's workforce today, gain access to the youth market and make an impact on Canada's future development.



OUR VISION

As a part of our national ICT employment strategy, we have developed 'FIT 2020: 1000 schools = 10,000 employees.' Our goal is to create 10,000 employees in 2020 and in order to succeed we must expand our program to over 1000 schools nationwide. Currently, we are seeking strong like-minded partners who can help FIT and ICTC in our future vision of Canada being leaders in the digital world.



PARTNERSHIPS

The FIT program's success is reliant on our diversified partners. Our program routinely seeks new partnerships and avenues that will allow for the advancement and growth of the FIT program. Currently, we are searching for the following program partners that will help us succeed with our *FIT 2020* vision and beyond.

NATIONAL PARTNER

Our National Partners believe in corporate guidance and participating in opportunities that will boost Canada's competitiveness, innovation and future economy. They are thought leaders who understand the benefits of investing in programs and strategies that will strengthen their position on a national and international scale. They are socially responsible partners who promote youth initiatives and understand the role education plays in developing a nation and creating a strong workforce. They know that together, we can build a stronger Canadian economy.

PROGRAM PARTNER

Our Program Partners awareness of the changes' happening within our economy, on a national level and global scale, encourages them to take part in programs that will shape tomorrow's Canada. They see innovation as essential to a strong economy and understand the role education plays in growth and development. They are visionaries and advocates for the advancement of Canada within our future digital economy and see the benefit of an alliance between education and industry. Through the promotion of FIT, our Program Partners are playing a pivotal role in shaping the future economic landscape of Canada.

REGIONAL PARTNER

Our Regional Partners are active members within their community, who see the importance of promoting youth initiatives. They are dedicated to community development, building strong regional networks and also see the need to ensure their region's place within the future digital economy. Through participation, networking and the promotion of the FIT program, our regional partners are socially responsible members of their community and understand that through education, they can empower their youth.

ASSOCIATION PARTNER

Through leadership and industry awareness our Association Partners provide information and pathways to our FIT students and program. Our partners are able to engage the student demographic through literature, resources and career awareness. They understand that through learning and training our youth can become active members in our future workforce. By becoming an Associate Partner of FIT you are playing an active role in shaping the future Canadian economy.

EDUCATIONAL PARTNER

Educational Partners are key to the success of the FIT program and to the overall empowerment of Canadian youth. They understand that through learning they can create a highly-skilled, innovative and employable nation. Through the sharing of information, resources and the integration of advanced curriculum programs, our Educational Partners know they are impacting our nation now and in future generations to come.

The Information and Communications Technology Council (ICTC) is a centre of expertise in Information and Communications Technology (ICT) research, policy development and workforce solutions. ICTC enables industries to maintain a competitive advantage in a global market and develop Canada's future skilled and innovative talent.

